

FREQUENTLY ASKED QUESTIONS

FONTERRA
GRASS ROOTS
FUND

1. WHAT IS THE FONTERRA GRASS ROOTS FUND?

The Fonterra Grass Roots Fund is a community grant program focusing on the dairy communities where our people and farmers and their families live and work.

2. WHAT DOES THE FONTERRA GRASS ROOTS FUND AIM TO ACHIEVE?

Fonterra is dedicated to supporting communities where we operate. Our community goal in Australia is to make a valued difference to the social wellbeing, nutritional health and long term sustainability of the communities that support our business and allow it to prosper. The aim of the Fund is to support communities to get their projects, ideas and initiatives underway.

3. WHAT HAS THE PROGRAM ACHIEVED SINCE IT STARTED?

Since 2011 we have supported over 340 initiatives that focus on bringing communities together, caring for the environment and promoting healthy lifestyles and dairy nutrition. Our sponsorship funding has helped to build school vegetable gardens, supported sports, community and surf lifesaving clubs, and aided the purchase of essential equipment for emergency response services.

4. WHAT TYPES OF INITIATIVES AND ACTIVITIES ARE SUPPORTED BY THE PROGRAM?

We are committed to programs which share our vision, values and cooperative spirit. Specifically, initiatives must fall into one of three categories:

- Bringing Communities Together
- Caring for the Environment
- Promoting Healthy Lifestyles and Dairy Nutrition

5. HOW MUCH CAN GROUPS APPLY FOR?

Support is provided from \$500 to a maximum of \$5,000 per application.

6. CAN GROUPS APPLY MORE THAN ONCE WITHIN A YEAR?

There aren't any restrictions on the number of times groups can apply for different initiatives. However you can only submit an application for a particular initiative once within a year. If it is unsuccessful, you must wait until the following year to re-submit it.

7. WHO DECIDES WHICH APPLICATIONS ARE SUCCESSFUL?

There are Fonterra Grass Roots Fund committees at each of our seven sites which manage, approve and support local initiatives for their local communities. They assess applications against key criteria and guidelines. The committees are made up of Fonterra people representing factory to farm gate.

8. HOW DO WE APPLY?

Please complete the online application form on our website. Applications will only be accepted via the Fonterra Australia website. If you need any assistance with the online process, please contact your local champion whose contact details are outlined in Q17.



9. WHAT KIND OF PROOF WILL I NEED TO SUPPLY FOR MY BANK ACCOUNT DETAILS?

For the bank account that you nominate you will need to supply either

- A scanned copy of a printed bank deposit slip
- A screenshot of your online bank account showing the account name and number
- A scanned copy of your bank statement showing the account name and number

10. WHAT FORMAT SHOULD I USE FOR ATTACHMENTS?

We have found that PDFs and Word docs work best.

11. WHEN ARE APPLICATIONS REVIEWED?

Applications will be reviewed upon closing date for applications.

12. HOW WILL WE KNOW IF WE'VE BEEN SUCCESSFUL?

You will be contacted in writing whether your application has been successful or not.

13. IF I'M NOT SUCCESSFUL CAN I FIND OUT WHY?

We receive a large number of requests for support each year, and unfortunately we can't support them all. We aren't able to respond to queries regarding an application, but if you think your application meets all of the criteria you do have the option to reapply.

14. WHAT MAKES A GOOD APPLICATION?

Here are a few tips.

- Make sure your application fits within one of the three criteria and make sure you read our Fonterra Grass Roots Fund Guidelines to check your organisation is eligible.
- Clearly outline how you will use the grant if successful.
- Keep it short and concise.
- Source a costing quote for the equipment/work to be done (include the cost of including the Fonterra Grass Roots Fund logo if this is possible).

If requesting funding as part of a larger project please include information on what other support you have raised and how our support will help you reach your goal.

Please let us know if there is an opportunity for our people and farmers to come and help out on the project.

15. HOW DO WE PROMOTE OUR PROJECT/EVENT WHEN WE'VE RECEIVED OUR GRANT?

We would love you to promote our support of your initiative, whether it be on social media, your local community noticeboards or with the local media – just let us know. We also want to hear about how your project is going so we can share it with our staff, farmers and local community.

You can share your stories with our Communications team via, Hester.Phipp@fonterra.com.

16. WHICH REGIONS ARE COVERED BY THE PROGRAM?

We will consider applications from the areas in which our sites operate. These are: Darnum, Stanhope, Dennington, Cobden, Bayswater, Spreyton and Wynyard.

17. HOW DO I CONTACT THE FONTERRA GRASS ROOTS FUND IF I HAVE OTHER QUESTIONS?

The best way to get in touch with us is by going direct to your closest site and via email.

Darnum	West Gippsland	Andrew Nooy	Andrew.Nooy@fonterra.com
Stanhope	Northern Victoria	Matthew Brady	Matthew.Brady@fonterra.com
Dennington	South West Victoria	Randall Ferguson	Randall.ferguson@fonterra.com
Cobden	South West Victoria	Jodie Narik	Jodie.Narik@fonterra.com
Bayswater	Outer Eastern Melbourne	Chris Grzegorzczyn	Chris.Grzegorzczyn@fonterra.com
Wynyard	North West Coast Tasmania	Patrina Synfield	Patrina.synfield@fonterra.com
Spreyton	North Coast Tasmania	Patrina Synfield	Patrina.synfield@fonterra.com

Alternatively, you can contact Hester Philip from our Fonterra Communications Team at Hester.Phipp@fonterra.com

