



The  
**Co-operative  
Difference**



# The Co-operative Difference

## Co-operative and Prosperity Factsheet

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This focus area is about making sure that the Co-operative remains strong well into the future; providing returns to our shareholders and contributing long-term value to our local communities and New Zealand as a whole.

To meet the Co-op and Prosperity achievement, you need to keep full and accurate Farm Dairy Records and submit them online by 30 June each season.

### Why?

The information from your Farm Dairy Records is used to support market claims, including the Co-op's Trusted Goodness claims. We also use the information to better understand how our Co-op is tracking and it enables us to:

- Report on sustainability commitments
- Advocate on your behalf with communities and regulators
- Develop better services and insights to support you in your business
- Ensure we are meeting consumer requirements





## Verification

At your Farm Dairy Assessment, your assessor will check that you have record keeping processes in place to support your Farm Dairy Records.

Once you have submitted your Farm Dairy Records, the accuracy of your records will be assessed. Submission of inaccurate data may result in disqualification from The Co-operative Difference Payment for the current, and/or future seasons.

## Frequently Asked Questions:

**Q. What happens if can't submit my Farm Dairy Records because my Fertiliser Company hasn't provided me with my report?**

Check to see whether you can access your records through the online systems provided by your fertiliser company. If not, we suggest that you contact your fertiliser company representative.

**Q. Do Farm Dairy Records need to be submitted online to be eligible for the Co-operative Difference Payment?**

Yes.

**Q. What happens if I submit my Farm Dairy Records before 30 June however some of my information is found to be incorrect?**

It's important to ensure the data you are entering is correct. You will be able to correct any mistakes up to 30 June and remain eligible for the Co-operative Difference Payment.

**Q. What happens if I don't submit my Farm Dairy Records until after 30 June?**

You will not be eligible for The Co-operative Difference Payment. The records must be submitted by 31 July in accordance with the Fonterra Farmers' Terms of Supply.

**Q. Can I submit my Farm Dairy Records on paper?**

To meet the achievement for Co-op and Prosperity, these need to be submitted online.

**Q. What happens if I choose to submit my Farm Dairy Records through the Overseer via consultant pathway?**

Farms using this pathway will still qualify for the payment but will need to have all information submitted by the same date, 30 June.

**Q. If I have more than one Fonterra Farm, can I link their Farm Dairy Records so that I only need to submit one set of records?**

No, you will need to submit Farm Dairy Records for each farm separately.

**Q. I am a new farm owner and the previous owners didn't submit last season's Farm Dairy Records; will this impact my eligibility for the Co-operative Different Payment?**

No, the achievement relates to the current season, not the previous season's records.

**Q. What information do I need available to support my Farm Dairy Records in order to meet the Co-operative & Prosperity achievement?**

We will provide more guidance on this in the lead up to the Farm Dairy Assessment, but your assessor will be looking for evidence to support the information provided in your Farm Dairy Records, e.g. herd data, fertiliser information, and feed information.

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## Support

To complete your Farm Dairy Records online now, [click here](#)

Alternatively, first log in to the Farm Source Website, click - My Farm, scroll down and select - Farm Records, then slide your mouse to the right and select - Farm Dairy Records.

If you have any questions about The Co-operative Difference, please call your Fonterra Area Manager or the Service Centre on:

**0800 65 65 68**